



music
in the
vineyards

22nd Annual
Napa Valley Chamber Music Festival
July 29 - August 21, 2016

Music in the Vineyards in the Community

In addition to our annual signature series, MITV has worked to provide a spectrum of educational programming designed to expand our reach throughout the community, support young musicians, and cultivate appreciation for chamber music among new and diverse audiences. MITV's programs include:

- **Children's Concert:** Each year, MITV holds a daytime Children's Concert, featuring an accessible program chosen to appeal to all ages. In 2014, for the first time, the Children's Concert was held at a venue chosen to attract an audience with limited to no access to live classical music. We worked with the Boys and Girls Clubs of Napa and American Canyon. This was really successful and we want to expand the program to incorporate more than one performance for each club. Last year we managed to reach over 120 children in Napa and 40 in American Canyon in just one day. Following the concerts we received thank you cards from the children and a really supportive letter from Eric Dreikosen, the Director of Operations in Napa. Here are some of Eric's words:
"Kids and staff alike were not only grateful for these performances, but deeply appreciated the educational aspect which allowed them to ask questions and try the instruments for themselves. All who were in attendance on this day genuinely felt special in that the performances seemed to be tailored specifically for them. - For many of our youth members, exposure to live music and the performing arts is an opportunity they rarely have, if ever. Music in the Vineyards and the Rhythm Sisters provided a unique experience that has left a lasting impression."
- **Scholarship Program:** Developed in partnership with the Napa Valley Youth Symphony Orchestra (NVYSO), the program provides funding for one year of private music lessons for three deserving high school musicians whose families are not otherwise be able to pay for lessons.
- **MITV Solo Instrumental Competition:** This takes place in the spring and is a one-day event for youth grades 10-12. Each entrant plays two contrasting pieces, then receives a written critique from the judges. Three prizes are awarded: First (\$1,500), Second (\$1,000), and Third (\$750). The 2016 first prize is sponsored by Umpqua Bank.
- **Retirement Community Outreach Program:** In 2016 Music in the Vineyards is again planning a series of outreach performances to retirement communities in the valley, presenting chamber music to music lovers who can no longer travel to performances. We started this program in 2015 and began a highly successful partnership with *The Meadows of Napa Valley*.
- **The Irving M. Klein International String Competition:** Since 2009, MITV has partnered with this competition, which invites extraordinary young musicians from all over the world to compete for prestigious prizes and performance opportunities. As part of the prize, the winner of the competition performs at the MITV festival.
- **Open Rehearsals:** MITV holds free open rehearsals on Thursday afternoons. These provide opportunities for the greater community to enjoy chamber music at no charge, as well as catch a glimpse into the dedication and practice behind every performance. In 2016 we are once again partnering with the Napa Valley Community College Upper Campus to promote the rehearsals to the wider community.